



Generate LinkedIn® Leads at No Cost!

An educational event for small business owners

Save your seat for this **FREE** educational event brought to you exclusively by The Growth Coach® and Phelps Research Services.

As a small business owner, you probably work long hours, are frequently consumed by low-value tasks, and sometimes feel like a prisoner to your own business. Isn't social networking on the Internet just more clutter on top of a plate that's already full? LinkedIn® expert Michael Phelps and business coach Paul Moss say, NO! – as long as you know how to leverage this incredible tool.

Join Michael and Paul for Michael's fast-moving presentation, providing you with simple, step-by-step ways to generate qualified leads on LinkedIn® — at virtually no incremental cost. Social media resources can be a source of major confusion for those who are not social media "experts". Let Michael bring clarity and simplicity to the table to help you increase your sales through LinkedIn®.

Limited Seating Available. Register Now!

Date: February 23, 2010

Time: 7:30AM - 9:30AM

Networking 7:30A - 8:00A
Presentation 8:00A - 9:00AM
Networking 9:00AM - 9:30AM

Location: Sheraton Madison Hotel
706 John Nolen Drive

To register, email Phelps Research Services at the email below. Or, call Carolyn at 608-661-4595.

(All email registrations will be included in a drawing for a \$50 prize after the presentation.)

cphelps@phelpsresearchservices.com

Your Hosts

Paul Moss



Paul is owner of The Growth Coach, a business coaching service helping small business owners grow their businesses and maintain work-life balance. Paul has 34 years of business experience, including CEO of \$65 million distribution company.

For more information, go to www.thegrowthcoach.com/pmoss.

Michael Phelps



Michael is an award-winning former subject matter expert on LinkedIn for a Fortune 500 recruiting company. He has won multiple awards for training and best practice sharing. Michael has spoken at over 60 events on the functionality and philosophy behind LinkedIn, and has taught hundreds of sales professionals how to master the world's premier business networking site. Currently, Michael is Vice President, Research for Phelps Research Services.