

## Overview

Ever notice the large number of recruiters using LinkedIn? Recruitment professionals recognize the benefits of maintaining a large presence on LinkedIn. Now it's time to get the most out of those networks. Incorporate creative techniques to source top talent, match it with your available positions and keep runner-up candidates warm. Learn from a Fortune 500 recruiter who's won awards for creative sourcing, LinkedIn training and best practice sharing.

## Duration

Each *Sourcing and Recruiting Top Talent Using LinkedIn* course lasts approximately 2 hours.

## Major Topics and Takeaways

1. Properly branding yourself on your user profile to attract candidates to you
2. Replacing laborious resume mining with state-of-the-art networking tactics
3. Combining LinkedIn with other Internet tools to find contact information
4. Training your LinkedIn contacts to find talent on your behalf
5. Bypassing expensive job posting with creative use of LinkedIn groups
6. Simultaneously building your networking and recruiting to save time
7. Recruiting passive talent using specialized LinkedIn communication techniques
8. Developing highly targeted LinkedIn searches to find only the very best candidates
9. Observing OFCCP compliance and other regulations while recruiting on LinkedIn
10. Tangible Materials: jump drive with electronic format of the presentation and handouts



## Format

*Sourcing and Recruiting Top Talent Using LinkedIn* is delivered in a classroom setting using a presentation and online examples.